



# The benefits of financing



# There are plenty of good reasons to choose Bronto Finance



*Your finance and equipment are inseparable elements in delivering your business success. So why not enjoy the convenience of letting us handle both for you?*

*Bronto Skylift delivers financing options tailored to your business needs through a collaboration with DLL, one of the world's leading specialist financial solutions providers. Giving you access to the cutting-edge equipment you require, so you no longer have to rely on your own capital or alternative financing sources.*



## Here are just some of the reasons to choose Bronto Finance:

### Hold on to your cash

Acquire the equipment you need with virtually no cash outlay. All you may need is a small down payment or one advance payment.

### Keep existing credit lines open

Unlike traditional lending, our financial products won't affect your bank credit lines. Your other capital resources remain intact and accessible to subsidise growth or meet operational needs.

### Be smart – be flexible

From flexible payment schedules to add-on equipment requirements during the life of the equipment, our financial solutions can be adapted to just about any business situation.

### Get the technological edge

Using the latest equipment or technology can give you a real competitive edge. But today's state-of-the-art technology can quickly become tomorrow's obsolete equipment. With Bronto Finance you can upgrade to new and better equipment anytime during or at the end of your contract term.

### Enjoy tax benefits

Depending on the type of finance product you select, your payments may be treated as a fully deductible operating expense. For a business needing to shelter income, this can be a huge benefit.

### Go with the cashflow!

Our flexible financing options let you schedule your payments to fit fluctuations in cashflow. For businesses tied to seasonal fluctuations your equipment agreement can be structured to seasonal payments when you have income. And for other situations with fluctuating revenue streams, having lower monthly payments when your revenue drops, higher payments when business is at its peak and skipped payments during those really slow months may be the best use of your cash reserves.

### Flexible end-of-term leasing options

We structure all of our products to put you in control. At the end of your agreement you can choose to keep on leasing the same equipment, return it or lease new equipment. It's your choice.

### And the very best reason to opt for finance solutions provided by Bronto Finance? Financing with us is quick and easy!

We offer you the benefit and convenience of affordable finance in one clear package. In most cases, just one phone call is all it takes to get the process started. Depending on the transaction size, credit approval can take place the same day. And if you have an existing line of credit, it's even faster! Allowing you to complete the purchase with your local salesperson.



# Plenty of flexibility and choice

Bronto Finance offers a wide range of financial solutions designed to meet the varying needs of your business. Some of our most popular lease options are featured below. Take a moment to review them and feel free to contact [sales@brontoskylift.com](mailto:sales@brontoskylift.com) for more information or to ask any questions you may have.

Lease type	Features	Benefits
<p><b>Financial lease</b></p> <p>With a Financial Lease, your company acquires ownership following end of lease.</p>	<ul style="list-style-type: none"> <li>• Level monthly payment</li> <li>• Lessee owns equipment at end of lease term</li> <li>• Deduction of full rentals for tax consideration</li> <li>• Payment of equipment over time</li> </ul>	<ul style="list-style-type: none"> <li>• Fixed costs aid budgeting</li> <li>• Borrower takes full advantage of tax benefits</li> <li>• Conserves working capital</li> </ul>
<p><b>Hire purchase</b></p> <p>With a Hire Purchase option your company can purchase the equipment for an amount specified at the beginning of the contract.</p>	<ul style="list-style-type: none"> <li>• Level monthly payments</li> <li>• Option to purchase for a fixed price</li> <li>• Payment of equipment over time</li> </ul>	<ul style="list-style-type: none"> <li>• Fixed cost aids budgeting</li> <li>• Operational ownership</li> <li>• Conserves working capital</li> </ul>
<p><b>Operating lease</b></p> <p>With an operating lease your company pays rent for equipment use and has various options at the end of the lease.</p>	<ul style="list-style-type: none"> <li>• Level monthly payments</li> <li>• At the end of lease you may purchase equipment, extend the lease, upgrade to a newer model or return the equipment to Bronto Finance.</li> <li>• Lessee may claim payments as expense (subject to advice of your accountant)</li> <li>• Pay only for equipment use</li> <li>• May provide planned replacement</li> </ul>	<ul style="list-style-type: none"> <li>• Fixed costs aid budgeting</li> <li>• Operational ownership</li> <li>• May provide tax benefits</li> <li>• Conserves working capital</li> <li>• At term end, equipment may be replaced with new unit</li> <li>• Lower monthly payments</li> </ul>





## Alternative flexible options

- New and used equipment financing
- 24-84 month terms
- Monthly or quarterly payments
- Variety of end-of-lease options
- Break-out options
- Balloon payments
- Step-up or Step-down payments
- Deferred payments and skipped billings
- Seasonal schedules
- Inclusion of insurance in monthly payments





## The best way to keep your most valued assets

Capital launches a business and keeps it growing. Equipment lets the business do its job more efficiently and competitively.

Both are essential. But holding on to both often requires considerable effort and the right financial solution. Make sure you keep your capital and acquire the equipment you need — by contacting Bronto Finance.

### **An irresistible alternative to ownership**

With Bronto Finance you pay for equipment use out of your operating budget, not from capital reserves. And at the end of the finance term you can often buy the equipment for a

fraction of the original cost, upgrade to newer technology, extend the finance term or return the equipment to Bronto Finance.

The vast majority of companies, including most of the world's largest and most successful companies, utilize some form of equipment financing. And this number will only grow as more and more businesses discover the vast array of flexible financial solutions available in today's marketplace.



## Is financing with Bronto Finance right for you?

What's right for your business: a flexible financing structure or outright purchase? When deciding there are a few key questions worth considering.

- What will be the equipment's value at the end of the economic life cycle?
- Will it remain functional or become obsolete before the end of its useful life?
- Could your capital or credit line be better used elsewhere, for example to leverage your financial returns?
- Which option provides the best tax advantages?





## Why Bronto Skylift and DLL?

Sure, our team of financing professionals has genuine sector-specific expertise. But the real reason behind our successful track record in providing flexible financial solutions is that our people genuinely want to help you find the products and services that will meet your business goals and keep you competitive.

Our equipment financing professionals are ready to answer any questions you may have or assist you with your next transaction.

To find out more about the benefits of acquiring your equipment through Bronto Finance please contact [sales@brontoskylift.com](mailto:sales@brontoskylift.com).